At Abbott, we realize our full potential by helping others realize theirs.

This idea is at the core of our business, and our approach to responsible global citizenship. We call it finding the Upside – unlocking the power of health to help people build better lives and stronger communities.

To strengthen the health and prosperity of communities around the world, we are building a more responsible, sustainable and inclusive business – with the aim of reaching more people, in more places, than ever before.

FINDING THE UPSIDE... AROUND THE WORLD

Through our own actions and in partnership with others, we’re working to maximize the promise of human potential everywhere we operate. A few examples of our work:

**IN INDIA,** we’re delivering shared value through a collaboration that aims to provide dairy farmers with the support and infrastructure they need to increase their incomes, while expanding the supply of high-quality milk needed for our new nutrition production plant.

**IN SINGAPORE,** we used smart technology and applied the expertise and ingenuity of our employees to reduce our water usage by nearly 30 percent and our energy costs by 25 percent – and have ambitious goals for further reductions by 2020.

**IN CHINA, GERMANY, IRELAND, THE U.S. AND OTHER COUNTRIES,** more than 4,700 Abbott scientists and other expert volunteers have introduced the wonders of science to more than 100,000 children and their parents.
OUR STRATEGIC PRIORITIES

We pursue the Upside by focusing our efforts on three strategic priorities that reflect both our key opportunities for long-term business growth, and where we can have the greatest positive impact on people and communities.

- DELIVERING PRODUCT EXCELLENCE
- IMPROVING ACCESS
- SAFEGUARDING THE ENVIRONMENT

People around the world depend on our products, and our business, to help them lead healthier lives. This is our fundamental purpose: delivering innovative, high-quality products that help people live better.

We want the products we create to reach the people who need them. That’s why we work in partnership to expand availability of our products and address key barriers, including building healthcare capacity.

We work to reduce the environmental impact of our business, from sourcing raw materials, to manufacturing and distributing our products, to the use and disposal of our products and packaging.

HOW WE MAKE AN IMPACT

To transform lives and strengthen our business through our strategic priorities, we take action on three fronts:

1. RESPONSIBLE BUSINESS PRACTICES
   We run our business in the right way, for the long-term. Every day, through actions big and small, we ensure that our business works for the benefit of the many people we serve.

2. SHARED VALUE INITIATIVES
   By building capacity in our supply chain, creating localized products, and expanding the reach of our products and addressing barriers to care, we work to meet unmet social needs while building our business.

3. STRATEGIC PHILANTHROPY
   Abbott and our foundation, the Abbott Fund, support social programs that address critical unmet needs that align with our business, harnessing the specialized expertise of Abbott employees and our innovative products.

For more information on Abbott’s efforts to transform lives through responsible business, please visit our Global Citizenship website, www.abbott.com/citizenship.