

NUTRITION

A SOLID FOUNDATION FOR A FULL LIFE

Norie Zambrano has a busy life in Manila, Philippines, but she loves to explore the natural beauty that can be found just outside of town. Her schedule sometimes makes it challenging to eat right, so she keeps her strength up by supplementing her diet with Ensure.



BALANCED NUTRITION FOR A BUSY LIFE

Norie is a busy finance supervisor who loves spending time with her two active nieces. But following surgery three years ago, she felt noticeably less energetic and strong. After talking with her doctor, she began drinking *Ensure Gold* once a day to help build her strength back up, allowing her to become more physically fit. Today, at 52, she feels stronger and happier, and continues to lead a full, active life, travelling and spending time with her family.

Norie is just one of the new customers who are helping to make Asia an exciting growth region for Abbott. As is true all around the world, we're growing in Asia by offering a diverse product portfolio that's balanced between adult and pediatric nutrition.

INVESTMENTS IN ASIA

In recent years, we've built our presence in the region through targeted investments in manufacturing, supply chain and research-and-development facilities. In 2015, we opened a new research-and-development pilot plant in Singapore that will allow us to more rapidly pair nutrition science innovation with local taste and texture preferences.

Looking ahead, our Nutrition business will benefit significantly from the aging of the global population, and increasing awareness of the role of nutrition in health and recovery from illness.



ENSURE GOLD

Norie relies on Ensure Gold because it provides complete nutrition to fill in the gaps in her diet, helping increase her strength and energy. It also contains prebiotics for better nutrient absorption¹, enhanced immunity and normal digestive function.



NUTRITION

UNIQUELY
BALANCED
FOR
GROWTH



At Abbott, we develop science-based nutrition products to help make every stage of life a healthy one.

We offer trusted brands like *Similac* infant formula and the complete nutrition of *PediaSure*, for children, and *Ensure*, for adults. We support the unique nutrition needs of people with chronic conditions, with products like *Glucerna*, for people with diabetes and *Nepro*, for dialysis patients.

TARGETED STRATEGIES IN CHINA

In China, retail sales will be key to our continued success

2015 BUSINESS HIGHLIGHTS

- Launched *Similac Non-GMO* formula in the U.S.
- Launched *Eleva Organic*, the first organic infant formula product in China
- Launched *Similac QINTI* premium infant formula in China
- Continued to build our Adult Nutrition business in China with the launch of *Ensure* Red Date and Wheat flavors
- Launched a reformulated version of *EAS Myoplex*, our trusted brand of specialty nutrition products designed to help athletes train harder and smarter
- Launched seasonal *ZonePerfect* bars in the U.S.
- Opened pilot plant in Singapore to more rapidly and effectively address regional preferences

ENSURE
#1
DOCTOR
RECOMMENDED
BRAND



HEALTHY LIVING

Condition-specific products like *Glucerna*, along with healthy-living brands, like *EAS* and *ZonePerfect*, round out our Adult Nutrition portfolio

RESPONSIVE TO CONSUMER PREFERENCE

In 2015, Abbott launched *Similac Non-GMO* for parents who prefer products made without genetically engineered ingredients

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NEW PRODUCT LAUNCHES IN 2015

>50%

Abbott represents more than half of all sales in the global Adult Nutrition segment and is focused on expanding the overall market for these innovative products.

#1 *Similac* is the leading infant formula brand in the U.S.

Abbott has high-quality manufacturing facilities close to the customers we serve

