# **ABOUT ABBOTT**

Abbott has long been in the business of life, creating more possibilities for more people through the power of health. People at their healthiest have the potential to live not just longer, but better, in mind and body. Better health allows people and communities to achieve more. We create new solutions — in medical devices, nutrition, and branded generic pharmaceuticals — that help people around the world, in all stages of life, live their best lives.

Founded more than 125 years ago by Chicago physician Dr. Wallace C. Abbott, Abbott is now one of the largest diversified global healthcare companies.

Our approximately 73,000 colleagues around the globe are devoted to making a lasting impact on human health in the more than 150 countries we serve.



MILES D. WHITE
Chairman of the Board and Chief Executive Officer

"Abbott fulfills its potential as a company by helping others to fulfill theirs. This applies to all that we do as an innovator, as a business, as an employer, and as a neighbor."

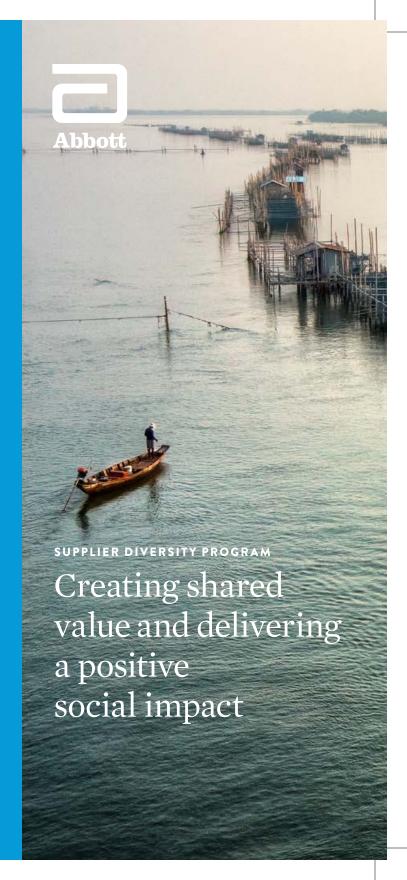
ABBOTT.COM

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## **LEARN ABOUT ABBOTT**

Abbott has been engaged in the pursuit of healthy lives for more than 125 years. Our product lines span adult and infant nutrition; vision, vascular, and diabetes care; diagnostics; and branded generic pharmaceuticals. Please visit the resources below to understand who Abbott is, what we do, and our vision.

WHO WE ARE

www.abbott.com/about-abbott/who-we-are

GLOBAL CITIZENSHIP

www.abbott.com/citizenship

**SUPPLIER GUIDELINES** 

www.abbott.com/partners/suppliers

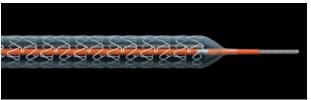
**OUR PRODUCTS** 

www.abbott.com/our-products

ANNUAL REPORT

www.abbott.com/investors

We value our diversity — that of our products, technologies, markets, and people — and believe that diverse perspectives, combined with shared goals, inspire new ideas and better ways of addressing changing health needs.





## **GETTING STARTED**

Abbott is committed to purchasing from a diverse base of suppliers, including small businesses and those owned by minorities, women, veterans, service-disabled veterans, and Native American tribes, as well as businesses located in historically underutilized business zones. We seek to establish proactive relationships that create shared value and deliver a positive social impact.

It's not a question of how you can do business with Abbott; it is about understanding how your product or service would help Abbott deliver on our commitment to helping others live their best lives.

### WHAT RESONATES WITH US

Be certified by a regional or national organization, such as the National Minority Supplier Development Council (NMSDC), Women's Business Enterprise National Council (WBENC), U.S. Small Business Administration (SBA), or equivalent.

- Strong alignment with our values
- Strong market positioning and consistent performance
- Adherence to our supplier guidelines and ethical decision-making practices

## INTRODUCE YOUR COMPANY

Create an Abbott-centric introductory presentation that showcases your company and why doing business with your company will help us achieve our strategic goals.





### WHAT WE WANT TO KNOW

Your mission and vision — where does your company passion come from?

- Your backstory, company culture, and values
- Your leadership team use visuals and bios
- Your product or service offerings in relation to our specific business needs how do you see our companies working together?
- Your value proposition what sets you apart from other companies?

## REMEMBER

Be succinct (8–10 slides), and convert the presentation to PDF for ease of submission.

- Use visuals to help convey your message.
- Use the document as a marketing tool; brand your presentation.
- Do not use any Abbott marks (logos, trademarks, designs, etc.).

## SUBMIT INFORMATION

- Send to supplier-diversity@abbott.com.
- Include your company name in the subject line.