

## Heritage by the numbers

For nearly 90 years, millions of parents in the U.S. and around the world have relied on Similac to provide optimal nutrition to support their infant's healthy growth and development. Similac's rich history sets itself apart from others, as it has helped create solutions and championed for moms' choices starting in the early 20<sup>th</sup> century.



1925

The formula that was to become Similac was introduced on a ship by a doctor who wanted to create a feeding solution for mothers to give their children.

1951



Similac Concentrated Liquid, the first infant formula available in a form other than powder in the U.S., was introduced.



1959

The first Similac iron-fortified formula was produced to solve the common problem of anemia in infants who were exclusively formula-fed.

1966



A soy protein isolate formula, Isomil, was introduced to meet infant feeding needs.



1990s

Similac updated its packaging from 32-ounce cans to 1-quart plastic containers to make it reusable and more convenient for mothers.

1994



Similac released the first formula in the U.S. designed for premature babies after hospital discharge.



2006

Abbott created the first certified USDA organic infant formula by a major formula brand.

2008



Similac produced its first formula that included a blend of prebiotics, nucleotides and carotenoids found in breast milk.



2013

Abbott provided Similac Human Milk Fortifier Concentrated Liquid nutritional supplement for preterm human milk. This is used to supplement human milk for preterm babies and is used in NICUs in hospitals across the U.S.

2015

Similac celebrated 90 years of excellence in infant nutrition.