WHAT'S A DIVIDEND?

A share of a company’s after-tax profit that is distributed to shareholders as either cash or stock — rewarding investors and showing confidence in the business outlook.

When a corporation earns a profit or a surplus, it can reinvest it in the business and/or distribute it to shareholders. One way to distribute profits is by paying a dividend.

For example, if you owned:

200 @ 20¢ = $40

A Share per Quarter

Totaling $160 ANNUALLY

WHAT’S DIVIDEND COMPOUNDING?

When dividends are reinvested to purchase additional stock, resulting in greater dividends.

S&P 500 DIVIDEND ARISTOCRATS INDEX

An elite group of companies that have annually increased their dividend for at least 25 consecutive years.¹

ABBOTT • AFLAC • COCA-COLA • KIMBERLY-CLARK
PEPSICO • PROCTER & GAMBLE

¹ Sampling of dividend-paying stocks

ABBOTT CONSECUTIVE DIVIDENDS SINCE 1924

12.5% dividend increase for 2020 payouts

$44B delivered to shareholders over the last 15 years through dividends and share buybacks

48 YEARS of raising the quarterly dividend