THE COST OF FLU

The flu has a significant economic impact on healthcare and society worldwide.

1 BILLION

Approximately 1 billion flu infections globally each year.

45 MILLION

Up to 45 million cases of flu annually in the U.S.

ESTIMATED AVG. YEARLY COST OF FLU IN THE U.S.$11.2 BILLION

THAT BREAKS DOWN TO

$3.2 BILLION

DIRECT MEDICAL COSTS
(DC’s: office visits, lab tests, hospitalizations)

$8 BILLION

INDIRECT MEDICAL COSTS
(Prodromal costs related to missing work)

18-64 PEOPLE 18-64 YEARS

Account for largest share of total flu cost.

≥65 PEOPLE ≥65 YEARS

Make up largest share of direct medical costs, primarily due to hospitalization.

In 2017 the global flu market was valued at about $5.6 BILLION.

By 2022 the value is expected to reach $6.5 BILLION

Increasing at a compound annual growth rate of 3.0%.

Abbott’s life-changing tech helps care for people across the spectrum of the illness.

PREVENTION

• Influenza vaccine
  [Sold in more than 50 countries OUS]

DETECTION

• 1D NCM™ influenza A&B 2 molecular flu test
  [Positive flu results in as few as 3 minutes]

RECOVERY

• Pediatric
  [Pharmaceutical and pediatrician recommended brand of rehydration drinks]

TO LEARN MORE, VISIT ABBOTT.COM.