



## OUR COMMITMENT TO RESPONSIBLE MARKETING OF INFANT FORMULA AND BREAST MILK SUBSTITUTES

At Abbott, we believe that proper nutrition is critical for building lifelong health—especially for babies at a time when their minds, bodies and immunities are developing rapidly.

We agree with the World Health Organization that breastfeeding provides the best nutrition for babies, and we support their goal to increase breastfeeding. That's why we support and educate parents on how to exclusively breastfeed for the first 6 months and introduce safe and appropriate complementary foods thereafter.

We also recognize that for infants who are not breastfed—for medical reasons or otherwise—infant formula is the only appropriate, safe alternative to meet babies' nutritional needs. This is why we have been developing science-based nutrition products for more than 110 years—from products that help babies and children grow to those that support the unique nutritional and therapeutic needs of infants and children who have specialized dietary requirements.

We respect and support every parent's right to make decisions on the most appropriate way to feed their babies and believe we play an important role in ensuring they have the most accurate information about their babies' nutrition and understand the options available, so they can make choices that are appropriate for them. Our products are developed based on guidelines and expertise from medical professionals and are backed by years of clinical studies and safe feeding.

It is our policy not to market infant formula in a way that competes with breastfeeding. We believe responsible communication and marketing have value in helping parents and caregivers engage in more informed conversations with their healthcare providers.

We are committed to communicating ethically and responsibly about our products and to ensuring that statements about

our products—in all our materials and communications—are science-based, balanced and factual. In communicating about our products, we provide information that is supported with scientific evidence and follows the legal and regulatory requirements in the countries where we operate. Rigorous review processes are in place to ensure we uphold these commitments.

### OUR POLICY

Through our policy, Abbott commits to the ethical marketing of our products and to ensuring that our practices comply with the laws and regulations of the countries where we do business. In countries where Abbott's policy is more stringent than national regulations, we follow our policy.

Our global internal policy on infant formula marketing is available [here](#).

### OUR COMMITMENT TO COMPLIANCE

The ultimate responsibility for ensuring compliance with our policies and procedures and implementation of our [Code of Business Conduct](#) lies with the senior leadership of Abbott.

All Abbott employees and partners involved in the marketing of our products are trained on our policies.

Abbott's internal audit organization conducts compliance audits of our affiliates to confirm activities are compliant with our policies and procedures and provides recommendations for corrective actions, including those related to the promotion of infant formula.

Abbott takes compliance seriously and has established procedures for dealing with any allegation of noncompliance with our policies.