



Abbott

Our Commitment To Responsible Marketing of Infant Formula and Breast-Milk Substitutes

- **We know breastfeeding provides the best nutrition for babies.** That's why we support and educate Mothers on how to exclusively breastfeed for the first 6 months and the introduction of safe and appropriate complementary foods thereafter.
- We believe Mothers have the right to make decisions on the most appropriate way to feed their babies, and that we have an important role in ensuring they have the most accurate information about their baby's nutrition and options available. That's why it's so important to us that we always communicate ethically and responsibly about our products.
- We are committed to ensure that statements about our products, in all materials and communications, are balanced and factual. In communicating about our products, we provide information that is supported with scientific evidence and the product labelling requirements in the countries where we operate. Rigorous review processes are in place to make sure all of our claims are accurate, supported by sound science, and compliant with local regulations.
- It is our policy not to market infant formula in a way that competes with breastfeeding.

Our Policy

- Through our policies, Abbott commits to the ethical marketing of our products, and to ensuring that our practices comply with the laws and regulations of the countries where we do business.
- Our global internal policy on infant formula marketing is available [here](#). Local policies are implemented to ensure compliance with local laws and regulations.

Responsibility for Compliance

The Abbott Nutrition Executive Team is responsible for the implementation of our [code of conduct](#) and our policies and procedures. All Abbott Nutrition General Managers and commercial/ marketing personnel are trained on Abbott's policies.

Abbott's internal audit organization conducts compliance audits of our affiliates to confirm our activities are compliant with Abbott's policies and procedures, and provide recommendations regarding corrective action including those related to the promotion of infant formula.

Abbott has established procedures for dealing with any allegation of non-compliance with our policies, including those related to infant formula marketing.